



Period Ending: December 31, 2019

Issued By: Controller's Office

City of South Bend

Annual Licensing & Fee Report

The City Controller shall provide a written "Annual Licensing & Fee Report" to the City of South Bend Common Council. Attached is the report for the year ended December 31, 2019. The report provides a listing of each licensing fee charged and includes a summary of revenue and number of licenses sold trends for the years 2010 through 2019.

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Mayor

Chief of Staff

Deputy Chief of Staff

Common Council

Department Heads

Fiscal Officers

Business License Administrator

**City of South Bend, Indiana
Annual Licensing & Fee Report
For Year Ended December 31, 2019**

License Type	2010 Actual \$ Revenue	2011 Actual \$ Revenue	2012 Actual \$ Revenue	2013 Actual \$ Revenue	2014 Actual \$ Revenue	2015 Actual \$ Revenue	2016 Actual \$ Revenue	2017 Actual \$ Revenue	2018 Actual \$ Revenue	2019 Actual \$ Revenue
Adult Business	1,560	2,020	2,525	2,525	2,020	2,020	2,020	2,020	2,070	2,020
Alarm Agents	2,363	2,985	4,523	5,341	5,711	5,906	5,775	5,486	5,558	5,486
Animal Adoption Fee (SBARC)	21,958	16,209	11,164	11,583	11,982	13,910	16,924	25,236	32,835	32,473
Animal Surrenders/Euthanasia Fee (SBARC)	3,841	4,180	5,708	7,349	7,787	9,729	10,081	7,785	8,130	8,316
Arborist/Tree Service	3,479	2,769	3,394	3,634	3,423	3,628	3,838	3,684	3,810	3,390
Automotive Repair/Service Center	19,870	14,360	19,535	19,280	18,410	19,055	17,950	17,700	17,500	17,615
Busker or Sidewalk Performer	-	-	-	-	275	-	-	-	-	-
Carnivals & Circuses	-	-	-	-	-	-	-	115	115	-
Charitable Solicitation	560	583	765	460	610	660	700	310	200	205
Dangerous Dog License Fees (SBARC)	3,560	2,196	2,640	1,215	615	-	-	-	-	-
Food Vending Machines (per location)	-	-	-	-	-	5,100	5,584	5,780	4,916	6,024
Food Vending Vehicle (per vehicle)	1,282	835	647	707	717	647	712	433	222	135
Hotel & Motel (per establishment)	1,762	1,342	1,729	1,629	1,805	1,710	1,662	1,810	2,010	1,910
Itinerant Restaurant	10	10	5	5	5	5	5	5	5	5
Lawn Parking (10 or more cars) flat rate	6,445	6,730	7,779	7,865	6,820	7,333	7,578	9,308	9,059	8,835
Lawn Parking (under 10 cars) per parking space	3,171	4,549	3,829	2,455	3,215	3,586	2,842	2,661	3,366	4,403
Massage Establishment	1,279	1,685	1,911	1,605	1,865	2,365	1,635	1,440	2,075	2,460
Massage Technician	1,150	1,141	1,239	1,120	1,048	1,483	1,478	1,685	1,688	1,605
Micro Chipping for Pets (SBARC)	3,829	3,386	3,048	2,156	3,660	4,161	3,255	4,100	3,670	3,770
Mobile Food Truck	-	-	-	-	-	-	2,120	3,655	3,993	4,233
Open Air Business (per location)	634	403	543	713	2,840	2,405	1,670	1,783	645	1,107
Peddlers/Canvassers	2,770	4,425	4,305	2,671	2,745	2,325	910	780	540	2,535
Performing Animal Exhibitions	-	-	-	-	48	-	-	-	-	-
Pet Licenses (SBARC)	16,819	17,668	17,792	17,244	15,993	22,035	19,545	25,178	29,607	32,497
Pet Shops	440	145	580	580	580	580	290	159	280	1,000
Pick Up Fees (unwanted pets) SBARC	505	260	80	2,347	2,682	460	690	480	560	720
Pool Halls	110	100	-	-	-	-	-	-	-	-
Precious Metal Dealer	686	330	1,183	973	1,048	568	568	568	568	475
Public Parking Facility (per facility)	1,363	1,715	991	690	680	709	781	704	595	635
Reclaim Fee for Impounded Pets (SBARC)	9,659	10,230	5,337	2,805	4,778	3,934	4,750	6,375	6,315	6,730
Restaurant	39,588	40,482	41,249	39,624	39,509	39,793	40,298	41,991	43,519	42,758
Rubbish/Garbage Removal	3,277	9,764	6,540	6,087	6,725	6,868	7,206	7,456	7,621	8,086
Scrap Metal/Junk Dealers	4,380	4,443	4,085	4,070	3,065	3,300	2,810	2,560	2,800	2,055
Second Hand Dealers (per year)	4,113	2,032	3,893	4,690	4,852	4,456	3,897	3,700	3,360	2,783
Self Service Laundry	1,770	1,711	1,836	1,907	1,854	2,048	1,920	2,078	1,660	1,579
Tattoo & Piercing Artists	-	-	-	520	495	468	480	965	763	770
Tattoo & Piercing Establishments	-	-	-	255	155	155	155	410	310	310
Taxicab - Companies (Central Services)	300	350	800	1,100	800	800	700	490	200	200
Taxicab - Drivers (Central Services)	2,814	2,720	3,205	3,347	2,481	2,557	2,176	1,366	714	545
Taxicab - Vehicles (Central Services)	7,865	8,920	9,350	9,350	7,915	9,110	8,130	3,750	1,315	1,265
Transient Merchant	1,180	905	1,325	1,310	750	895	625	755	895	750
Vehicle Removal Service	1,055	730	923	663	923	935	990	780	533	390
Total	\$ 175,447	\$ 172,313	\$ 174,458	\$ 169,875	\$ 170,885	\$ 185,696	\$ 182,748	\$ 195,539	\$ 204,019	\$ 210,073
General Fund	104,297	106,194	115,334	111,379	112,193	119,000	116,497	120,779	120,672	123,557
Animal Resource Center (Consolidated Bldg Fund)	60,171	54,129	45,769	44,699	47,497	54,229	55,245	69,154	81,117	84,506
Central Services Fund	10,979	11,990	13,355	13,797	11,196	12,467	11,006	5,606	2,229	2,010
Total	\$ 175,447	\$ 172,313	\$ 174,458	\$ 169,875	\$ 170,885	\$ 185,696	\$ 182,748	\$ 195,539	\$ 204,019	\$ 210,073

Note: Business license actual revenue includes application fee transactions and late charges if applicable.
 * Pet Licensing Fees: Residential Altered annual fee: 1 pet \$15 / 2-4 pets \$25 / 5-8 pets \$50 / 9-12 pets \$100 / 13-16 pets \$125 / 17-19 pets \$150,
 Residential Non-altered annual fee: 1 pet \$50 / up to 3 pets \$300
 ** Return to Owner Fees: 1st redemption \$15 / 2nd \$50 / 3rd \$75 / 4th and subsequent \$100

City of South Bend, Indiana
Annual Licensing & Fee Report
For Year Ended December 31, 2019

License Type	2010 Actual No. Sold	2011 Actual No. Sold	2012 Actual No. Sold	2013 Actual No. Sold	2014 Actual No. Sold	2015 Actual No. Sold	2016 Actual No. Sold	2017 Actual No. Sold	2018 Actual No. Sold	2019 Actual No. Sold
Adult Business	5	5	5	5	4	4	4	4	4	4
Alarm Agents	28	45	58	64	70	73	71	67	69	68
Animal Adoption Fee (SBARC)	332	247	195	257	296	284	261	383	532	565
Animal Surrenders/Euthanasia Fee (SBARC)	1,038	1,013	852	650	389	460	455	390	403	417
Arborist/Tree Service	36	40	46	47	42	43	47	44	44	41
Automotive Repair/Service Center	94	95	99	93	94	95	89	85	85	85
Busker or Sidewalk Performer	-	-	-	-	12	-	-	-	-	-
Carnivals & Circuses	-	-	-	-	-	-	-	1	1	-
Charitable Solicitation	11	16	16	11	13	14	14	8	4	4
Dangerous Dog License Fees (SBARC)	53	36	38	18	8	-	-	-	-	-
Food Vending Machines (per location)	-	-	-	-	-	4	4	4	4	4
Food Vending Vehicle (per vehicle)	6	6	2	2	2	2	2	2	4	1
Hotel & Motel (per establishment)	19	19	17	18	18	17	17	19	20	19
Itinerant Restaurant	2	2	1	1	1	1	1	1	1	1
Lawn Parking (10 or more cars) flat rate	83	70	65	83	40	70	71	62	90	65
Lawn Parking (under 10 cars) per parking space	72	46	34	28	30	31	28	21	33	39
Massage Establishment	10	16	15	9	9	13	8	8	10	12
Massage Technician	18	22	21	15	13	21	19	22	21	21
Micro Chipping for Pets (SBARC)	191	924	702	118	183	203	163	226	180	190
Mobile Food Truck	-	-	-	-	-	-	4	11	10	12
Open Air Business (per location)	24	15	17	19	85	66	48	44	13	25
Peddlers/Canvassers	69	83	87	63	59	54	26	21	18	51
Performing Animal Exhibitions	-	-	-	-	1	-	-	-	-	-
Pet Licenses (SBARC)	1,381	1,390	1,426	1,296	1,202	816	700	769	1,183	1,051
Pet Shops	4	3	4	4	4	4	2	1	2	4
Pick Up Fees (unwanted pets) SBARC	-	-	-	-	-	12	18	12	14	18
Pool Halls	1	1	-	-	-	-	-	-	-	-
Precious Metal Dealer	7	11	16	15	13	7	7	7	7	6
Public Parking Facility (per facility)	15	15	11	10	9	9	9	8	7	7
Reclaim Fee for Impounded Pets (SBARC)	418	405	316	342	148	202	215	275	257	278
Restaurant	487	517	518	502	517	505	510	521	536	508
Rubbish/Garbage Removal	18	19	19	15	13	11	12	10	11	10
Scrap Metal/Junk Dealers	17	17	17	15	13	13	12	11	12	11
Second Hand Dealers (per year)	25	32	31	33	37	34	29	28	26	23
Self Service Laundry	9	9	9	9	9	9	9	10	8	8
Tattoo & Piercing Artists	-	-	-	4	6	6	6	9	10	9
Tattoo & Piercing Establishments	-	-	-	1	1	1	1	2	3	2
Taxicab - Companies (Central Services)	12	12	8	11	8	8	7	6	2	2
Taxicab - Drivers (Central Services)	184	175	158	165	124	126	104	65	37	23
Taxicab - Vehicles (Central Services)	142	180	170	180	168	165	147	68	16	26
Transient Merchant	9	9	12	8	6	7	7	7	7	6
Vehicle Removal Service	8	7	7	5	7	7	8	6	4	3
Total	4,828	5,502	4,992	4,116	3,654	3,397	3,135	3,238	3,688	3,619
General Fund	1,077	1,120	1,127	1,079	1,128	1,121	1,065	1,044	1,064	1,049
Animal Resource Center (Consolidated Bldg Fund)	3,413	4,015	3,529	2,681	2,226	1,977	1,812	2,055	2,569	2,519
Central Services Fund	338	367	336	356	300	299	258	139	55	51
Total	4,828	5,502	4,992	4,116	3,654	3,397	3,135	3,238	3,688	3,619

Note: Business license actual revenue includes application fee transactions and late charges if applicable.
* Pet Licensing Fees: Residential Altered annual fee: 1 pet \$15 / 2-4 pets \$25 / 5-8 pets \$50 / 9-12 pets \$100 / 13-16 pets \$125 / 17-19 pets \$150,
Residential Non-altered annual fee: 1 pet \$50 / up to 3 pets \$300
** Return to Owner Fees: 1st redemption \$15 / 2nd \$50 / 3rd \$75 / 4th and subsequent \$100

City of South Bend, Indiana
Annual Licensing & Fee Report
For Year Ended December 31, 2019

License Type	Current License Fee	Estimate Revenue Per License	Estimated Cost Per License
Adult Business	\$500 per year	\$ 505	\$ 98
Alarm Agents	\$75 per year	\$ 82	\$ 38
Animal Adoption Fee (SBARC)	\$85/Dogs, \$100/Puppies, \$65/Cats (Pre 8-1-14: \$75/Dogs, \$60/Cats)	\$ 66	\$ 38
Animal Surrenders/Euthanasia Fee (SBARC)	\$20 per animal (Pre 8-1-14: \$10)	\$ 20	\$ 6
Arborist/Tree Service	\$60 per year, \$3.50 vehicle	\$ 84	\$ 158
Automotive Repair/Service Center	\$200 per year	\$ 208	\$ 308
Busker or Sidewalk Performer	\$20 in 2014; no longer in existence	n/a	n/a
Carnivals & Circuses	\$105 per year	\$ 115	\$ 38
Charitable Solicitation	\$45 per year	\$ 39	\$ 38
Dangerous Dog License Fees (SBARC)	Dangerous Dog License eliminated in 2015	n/a	n/a
Food Vending Machines (per location)	\$40 per machine (4 businesses with machines in various locations)	\$ 1,445	\$ 38
Food Vending Vehicle (per vehicle)	\$65 per vehicle (2 companies with multiple vehicles)	\$ 216	\$ 38
Hotel & Motel (per establishment)	\$95 per year	\$ 95	\$ 232
Itinerant Restaurant	\$5 application fee, license cost recorded with restaurant fee revenue	\$ 5	\$ 38
Lawn Parking (10 or more cars) flat rate	\$50 per game (10% discount for season)	\$ 150	\$ 29
Lawn Parking (under 10 cars) per parking space	\$3 per space (10% discount for season)	\$ 127	\$ 29
Massage Establishment	\$200 per year	\$ 180	\$ 38
Massage Technician	\$75 per year	\$ 77	\$ 38
Micro Chipping for Pets (SBARC)	\$20 per pet	\$ 18	\$ 3
Mobile Food Truck	\$525/1 year, \$50/1 day, \$130/30 days, \$200/90 days	\$ 332	\$ 38
Open Air Business (per location)	\$45 private property, \$40 public (Open air businesses are donation boxes or an individual or business setting up a stand or tent to sell goods outdoors)	\$ 41	\$ 38
Peddlers/Canvassers	\$50 general, \$5 for veterans	\$ 37	\$ 38
Performing Animal Exhibitions	\$85 per year	n/a	n/a
Pet Licenses (SBARC)	*See fee structure below (Pre 8-1-14: \$10 - \$25 per pet)	\$ 33	\$ 3
Pet Shops	\$140 per year	\$ 159	\$ 38
Pick Up Fees (unwanted pets) SBARC	\$40 per pet (Pre 2015: \$20 per pet)	\$ 40	\$ 36
Pool Halls	\$100 per year	n/a	n/a
Precious Metal Dealer	\$75 per year	\$ 81	\$ 278
Public Parking Facility (per facility)	\$80 per year	\$ 88	\$ 38
Reclaim Fee for Impounded Pets (SBARC)	**See fee structure below (Pre 8-1-14: \$20 licensed, \$30 unlicensed, \$50 subsequent)	\$ 23	\$ 9
Restaurant	\$90/up to 150 guests, \$110/more than 150, \$5/not-for-profits (schools, churches, VFW), \$30 for live entertainment	\$ 81	\$ 1,063
Rubbish/Garbage Removal	\$60 per vehicle & \$10 inspection (10 companies with multiple vehicles)	\$ 746	\$ 38
Scrap Metal/Junk Dealers	\$250 per year	\$ 233	\$ 38
Second Hand Dealers (per year)	\$115 per year, additional \$40.00 for outdoor display	\$ 132	\$ 488
Self Service Laundry	\$3 per machine, \$45 per establishment	\$ 208	\$ 53
Tattoo & Piercing Artists	\$125 initial, \$75 renew	\$ 107	\$ 38
Tattoo & Piercing Establishments	\$250 initial, \$150 renew	\$ 205	\$ 38
Taxicab - Companies (Central Services)	\$100 per company	\$ 82	\$ 200
Taxicab - Drivers (Central Services)	\$21 per driver	\$ 21	\$ 190
Taxicab - Vehicles (Central Services)	1st inspection \$55 per vehicle, re-inspection for vehicles failing 1st inspection \$25 per vehicle	\$ 55	\$ 200
Transient Merchant	\$135 single location, \$50 Christmas trees/wreaths	\$ 108	\$ 68
Vehicle Removal Service	\$125 per year	\$ 130	\$ 38
Total			
General Fund			
Animal Resource Center (Consolidated Bldg Fund)			
Central Services Fund			
Total			

Note: Business license actual revenue includes application fee transactions and late charges if applicable.
* Pet Licensing Fees: Residential Altered annual fee: 1 pet \$15 / 2-4 pets \$25 / 5-8 pets \$50 / 9-12 pets \$100 / 13-16 pets \$125 / 17-19 pets \$150, Residential Non-altered annual fee: 1 pet \$50 / up to 3 pets \$300
** Return to Owner Fees: 1st redemption \$15 / 2nd \$50 / 3rd \$75 / 4th and subsequent \$100

City of South Bend, Indiana
Annual Licensing & Fee Report
For Year Ended December 31, 2019

Licensing: The City of South Bend collects revenue from the issuance of various licenses including business licenses, lawn parking licenses, taxicab licenses, and pet licenses.

Fees: The City also collects various fees for services performed by the South Bend Animal Resource Center (SBARC), such as animal surrender fees, unwanted pet pick-up fees, euthanasia fees, and more.

Revenue: The majority of licensing revenue is deposited into the General Fund (#101). Taxicab licensing revenue is deposited into the Central Services Fund (#222). Animal Resource Center fee revenue is deposited into the Consolidated Building Department Fund (#600).

Factors: There are several factors that can cause variances from year to year.

- When a business closes or moves out of South Bend
- New applicants
- When a licensed business changes ownership, the new owner has to apply for their own license. The following year, that location will only generate half the licensing revenue.
- There can be the same number of licenses issued for a specific category but a difference in revenue due to late fees or the number of decals/plates issued
- Lawn parking is directly related to the success of the Notre Dame Football team. Lawn parking licensing revenue typically increases when the team is having a good season.

Explanation of Significant Changes:

-- General Fund licensing revenue increased by 2.4% from 2018 to 2019 and continues to remain stable year over year. The addition of 33 peddlers/canvassers licenses brought in \$1,995. Restaurant licenses decreased by 28 from 2018 to 2019. The total number of lawn parking permits decreased by 19 but revenue increased by \$814. This is due to more lawn parking permits being issued for "under 10 cars" rather than the flat rate permit for "10 or more cars." Lawn parking permits tend to rise and fall with the success of the Notre Dame Football program. Food vending machine license revenue increased by \$1,108 from 2018 to 2019 due to an increase in the number of machines.

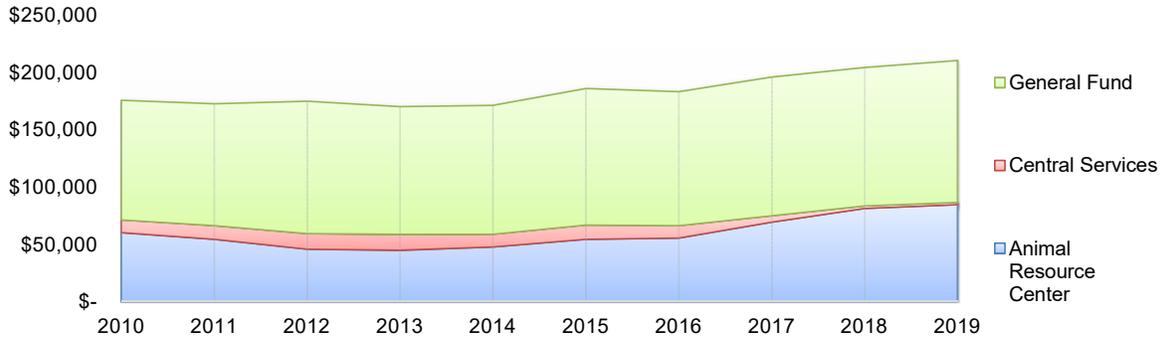
-- Taxicab licensing revenue declined from \$13,797 in 2013 to \$2,010 in 2019, a decrease of \$11,787 over seven years. The number of taxicab companies declined from 11 in 2013 to 2 in 2019. The increased popularity of Uber and Lyft, alternatives to the traditional taxi service, is directly related to this decrease.

-- Animal Care & Control: Thanks to the increased promotion of adoption, animal adoptions increased by 33 from 2018 to 2019.

Animal Care & Control continues to increase enforcement of pet licenses, increasing pet license revenue by \$2,890 from 2018 to 2019.

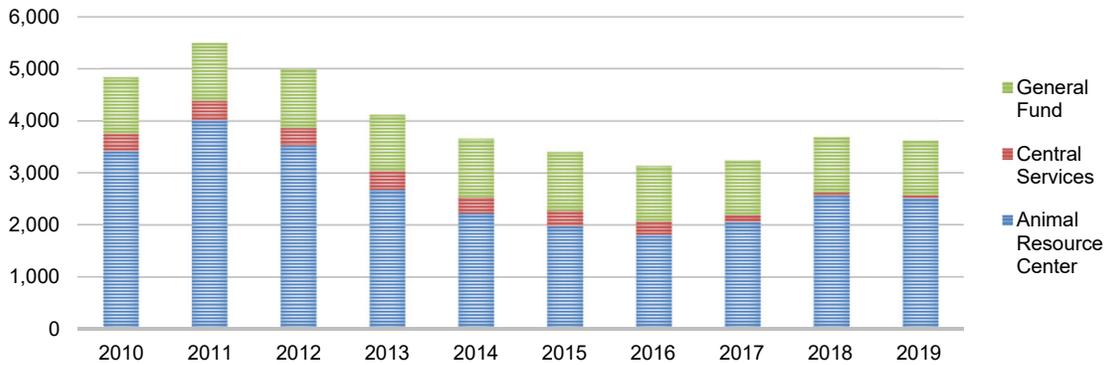
Note: Pet licenses are no longer counted by pet; they are now counted by household. Also, the dangerous dog license was eliminated in 2015.

**City of South Bend, Indiana
Licensing & Fee Revenue Summary
2010 thru 2019**



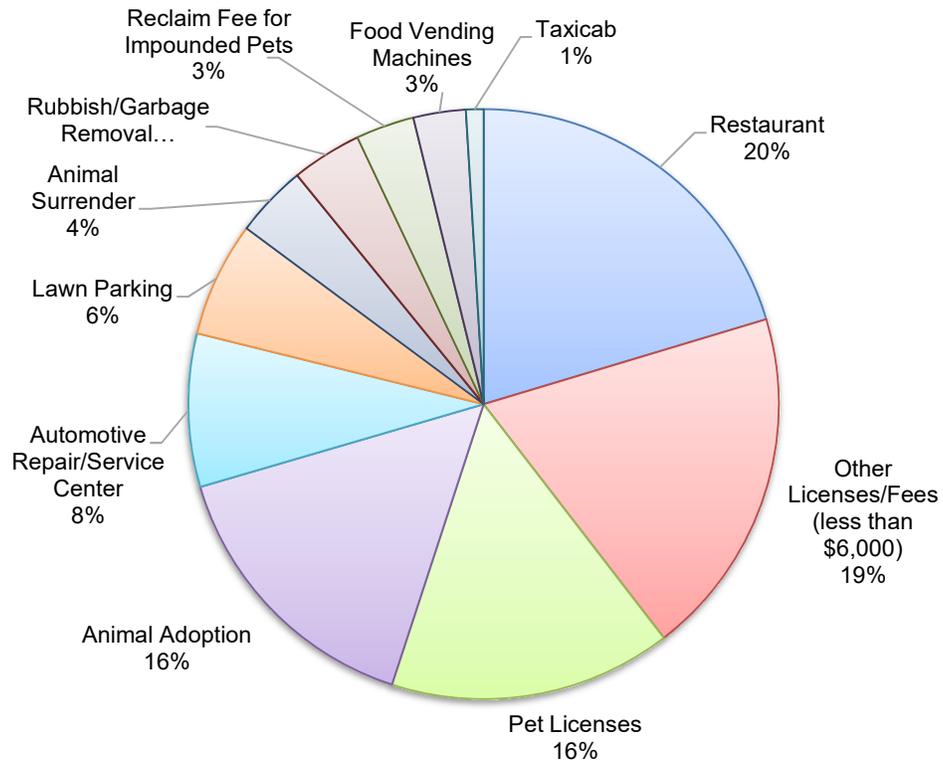
	Animal Resource Center	Central Services	General Fund	Grand Total
2010	\$ 60,171	\$ 10,979	\$ 104,297	\$ 175,447
2011	\$ 54,129	\$ 11,990	\$ 106,194	\$ 172,313
2012	\$ 45,769	\$ 13,355	\$ 115,334	\$ 174,458
2013	\$ 44,699	\$ 13,797	\$ 111,379	\$ 169,875
2014	\$ 47,497	\$ 11,196	\$ 112,193	\$ 170,885
2015	\$ 54,229	\$ 12,467	\$ 119,000	\$ 185,696
2016	\$ 55,245	\$ 11,006	\$ 116,497	\$ 182,748
2017	\$ 69,154	\$ 5,606	\$ 120,779	\$ 195,539
2018	\$ 81,117	\$ 2,229	\$ 120,672	\$ 204,019
2019	\$ 84,506	\$ 2,010	\$ 123,557	\$ 210,073

**Number of Licenses/Fees Summary
2010 thru 2019**



	Animal Resource Center	Central Services	General Fund	Grand Total
2010	3,413	338	1,077	4,828
2011	4,015	367	1,120	5,502
2012	3,529	336	1,127	4,992
2013	2,681	356	1,079	4,116
2014	2,226	300	1,128	3,654
2015	1,977	299	1,121	3,397
2016	1,812	258	1,065	3,135
2017	2,055	139	1,044	3,238
2018	2,569	55	1,064	3,688
2019	2,519	51	1,049	3,619

**City of South Bend, Indiana
2019 Licensing & Fee Revenue by Type**



	Amount	Percent
Restaurant	\$ 42,758	20.35%
Other Licenses/Fees (less than \$6,000)	40,326	19.20%
Pet Licenses	32,497	15.47%
Animal Adoption	32,473	15.46%
Automotive Repair/Service Center	17,615	8.39%
Lawn Parking	13,238	6.30%
Animal Surrender	8,316	3.96%
Rubbish/Garbage Removal	8,086	3.85%
Reclaim Fee for Impounded Pets	6,730	3.20%
Food Vending Machines	6,024	2.87%
Taxicab	2,010	0.95%
Grand Total	\$ 210,073	100.00%